



valentine®

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Ref: ASHAPURA INTIMATES FASHION LIMITED
Scrip Code-535467

Subject: Acknowledgement of RHP Filed by our subsidiary “Momai Apparels Limited” on 16.09.2014 with Registrar of Companies, Mumbai (RoC) & Issue Details

Dear Sir,

We do hereby inform you that our Subsidiary “Momai Apparels Limited” has received ROC acknowledgment on 16th September 2014 for the Public Issue of [●] Equity Shares of Face Value of Rs. 10/- each fully paid for Cash at a price of Rs. [●] per equity share (including a share premium of Rs. [●] per equity share) aggregating Rs.3, 000.192 lakhs via book building.

The aforesaid public issue opens on 25th September 2014 and closes on 30th September 2014. The price band of “Rs.78 as the floor price (lower bid price) and Rs. 90 as the cap price (higher bid price)” has been decided by our Subsidiary in consultation with the Pantomath Capital Advisors(P) Limited, Book Running Lead Manager for the book building issue.

Disclaimer:

Momai Apparels Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its equity shares and has filed a Red Herring Prospectus (“RHP”) with the RoC Maharashtra, Mumbai and the National Stock Exchange of India Limited (“NSE”) and propose to list its equity shares on the SME Platform of NSE i.e., ‘EMERGE’. The RHP is available on the website of NSE at www.nseindia.com and the websites of the Book Running Lead Manager (“BRLM”) at www.pantomathgroup.com. Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, see the section entitled “Risk Factors” in the RHP.

The equity shares of Momai Apparels Limited have not been and will not be registered under the U.S. Securities Act 1933, as amended (“U.S. Securities Act”) or any state securities laws in the United States and will not be offered or sold in the United States.

DISCLAIMER OF SEBI: Since the Issue is being made in terms of Chapter XB of the SEBI (ICDR) Regulations, 2009, the Draft Offer Document was not filed with SEBI. In terms of the Regulations, the SEBI shall not Issue any observation on the Offer Document. Hence there is no



ASHAPURA INTIMATES FASHION LTD.

(Formerly known as ASHAPURA APPARELS PVT. LTD.)

CIN No. L17299MH2006PLC163133

Head Office: Unit No. 2,3,4, Pacific Plaza, Plot No. 570, Masjid Gali, Off Bhawani Shankar Road,

Factory: Gala No. 101 to 109, D/6, Harihar Compound, Opp. Indian Warehouse, Mankoli Naka, Thane-nasik Highway, Dapode, Bhiwandi-421302. Thane. Tel: 02522-647491/2/3/4/5/6/7/8.
E-mai: ipo@valentineloungegroup.com sonali@valentineloungegroup.com

such specific disclaimer clause of SEBI. However, Investor may refer to the entire clause of SEBI under the chapter titled "Other Regulatory and Statutory Disclosures on page 251 of Red Herring Prospectus.

DISCLAIMER CLAUSE OF THE NSE - (The Designated Stock Exchange): "It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed the Red Herring Prospectus has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Red Herring Prospectus. The Investors are advised to refer to the Red Herring Prospectus for the full text of the Disclaimer Clause of the NSE"

Please Note & Update the same.

Thanking You.

Yours Faithfully,

For **ASHAPURA INTIMATES FASHION LIMITED.**

S.K. Gaikwad.

Sonali K. Gaikwad
Company Secretary & Compliance officer

