



valentine®

Date: 13th February, 2015

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Ref: ASHAPURA INTIMATES FASHION LIMITED
Scrip Code-535467

Subject: Launch New Product Line & Advertisement Campaign

Dear Sir,

Please to inform you that the our Company Ashapura Intimates Fashion Limited has Launched New Product line "Valentine Sports"& also started Ad Campaign on various Television Channels from 13th February, 2015 to 19th February,2015.

Kindly acknowledge the receipt of the same and update in your records.

Thanking You.

Yours Faithfully,

For ASHAPURA INTIMATES FASHION LIMITED.

S.K. Gaikwad

Sonali K. Gaikwad
Company Secretary & Compliance officer



ASHAPURA INTIMATES FASHION LTD.

(Formerly known as ASHAPURA APPARELS PVT. LTD.)

CIN No. L17299MH2006PLC163133

Head Office: Unit No. 2,3,4, Pacific Plaza, Plot No. 570, Masjid Gali, Off Bhawani Shankar Road, Dadar (W). Mumbai-400 028. Fax: 0222-24331552/ 24331553 Tel: 022-32931473

Factory: Gala No. 101 to 109, D/6, Harihar Compound, Opp. Indian Warehouse, Mankoli Naka, Thane-nasik Highway, Dapode, Bhiwandi-421302. Thane. Tel: 02522-647401/2/3/4/5/6/7/8.

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