

Date: 13th January, 2015

To, BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai- 400001

Ref: ASHAPURA INTIMATES FASHION LIMITED Scrip Code-535467

Subject: Opening of Exclusive Business Outlet at Mulund (West)

Dear Sir,

We are pleased to inform the Exchange of the opening of our Exclusive Business Outlet at Shop No.4, Rajyog Residency, Mulund (West) on 18th January, 2015.

Kindly acknowledge the receipt of the same and update in your records.

Thanking You. Yours Faithfully,

For ASHAPURA INTIMATES FASHION LIMITED.

Sonali K. Gaikwad

Company Secretary & Compliance officer